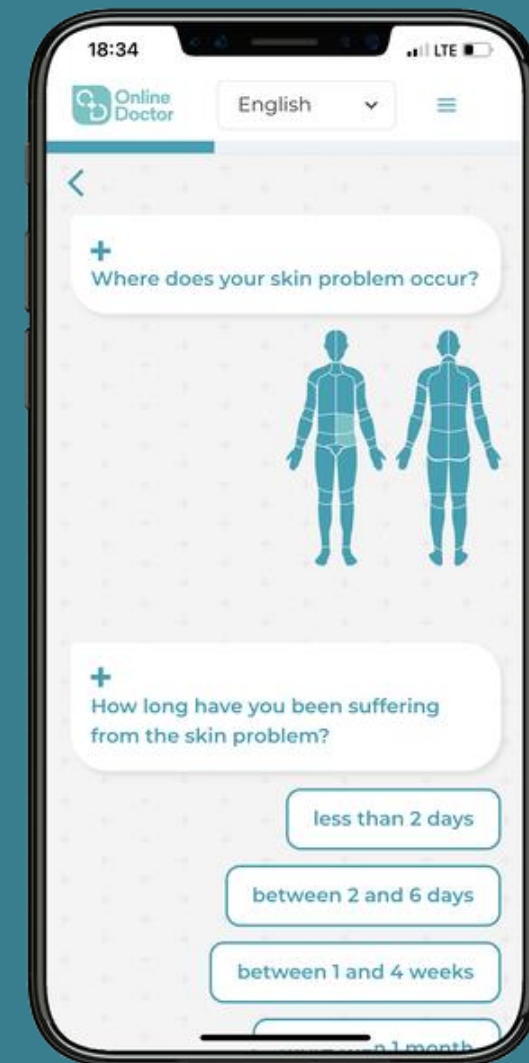


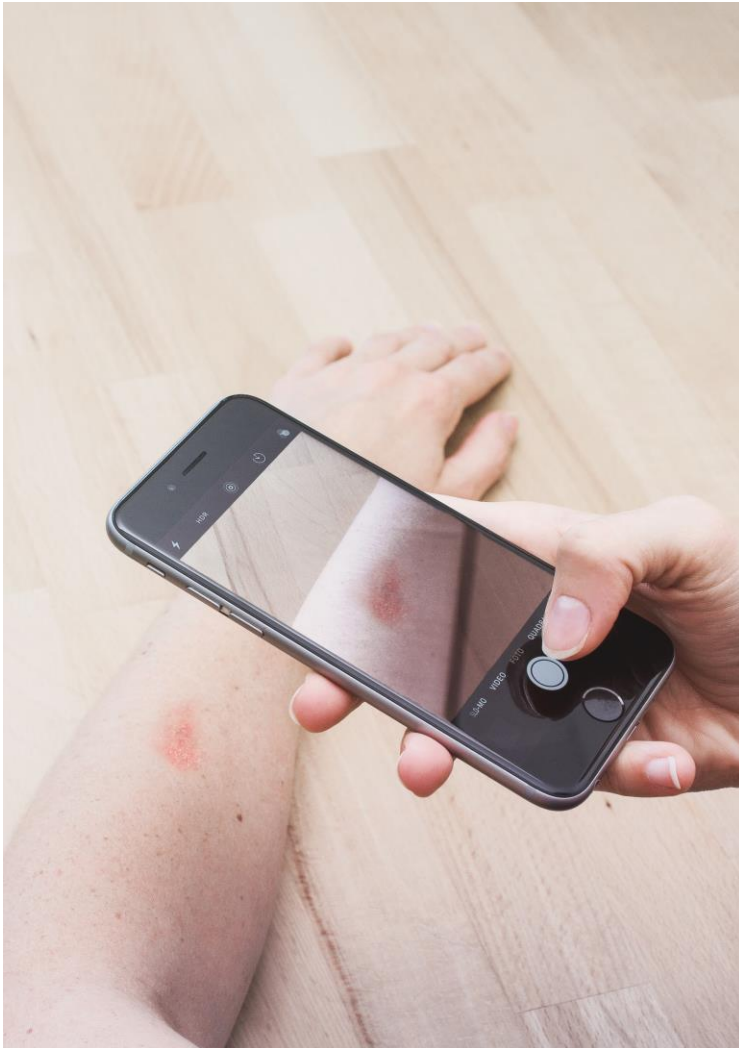
OnlineDoctor PressKit 2022

Digital access to local dermatologists -

Diagnosis and recommendations for action from a specialist nearby for people with a skin problem in only a few hours



+ Agenda



About OnlineDoctor	3
What people think about telemedicine	4
OnlineDoctor at a glance	5
How OnlineDoctor works for people with a skin condition	6
How OnlineDoctor works for professionals	7
Artificial Intelligence in Teledermatology	8
OnlineDoctor-Founders	9
Press Contact	10

+ About OnlineDoctor

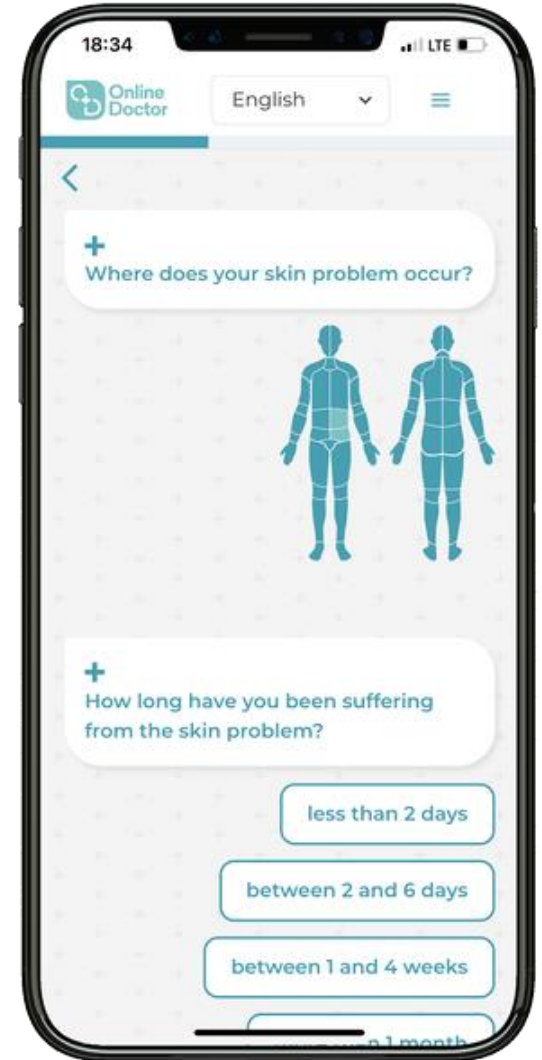


OnlineDoctor is **the leading provider of teledermatology** in Europe. The company was founded in 2016 in Switzerland by dermatologist Dr. Paul Scheidegger and the two health business experts Dr. Tobias Wolf and Dr. Philipp S. F. Wustrow.

Anyone with a skin condition can **receive a diagnosis and treatment recommendation from a dermatologist of their choice** within an average of seven hours via the OnlineDoctor website. A personal visit to a practice after a digital consultation is only necessary in 15 percent of cases. Since OnlineDoctor works **with local dermatological practices**, those affected can get an appointment at short notice in a nearby practice if necessary.

OnlineDoctor currently **works with around 650 dermatologists in Germany, Austria and Switzerland**. In Germany, the company started in 2019 as the exclusive partner of the Professional Association of German Dermatologists (BVDD) and maintains partnerships with more than **50 statutory health insurance companies**. In Switzerland, more than **300 pharmacies** offer their customers the digital skin check from OnlineDoctor via a pro app for health professionals. In addition, hospitals in Switzerland use the service to digitally discuss dermatological cases directly with doctors.

In 2022, OnlineDoctor **acquired the AI startup A.S.I.S.T.** in order to bring the first AI-supported medical product in teledermatology to market maturity. The vision behind OnlineDoctor is to transform the visit to the practice alongside a digital-first approach. The goal is a **better and more sustainable healthcare system**, developed from within the medical field and for the benefit of all patients. Together with the medical network, OnlineDoctor has committed itself to teledermatology: With OnlineDoctor, **every practice is able to offer its patients fast, affordable and high-quality care**.



+ What people think about telemedicine



Increased acceptance for video consultations

Survey of doctors on the use of video consultations in 2017 and 2020 by the Health Foundation and hih

2017

1,8 %

2020

52,3 %

Patients want practical advantages and familiarity with a digital consultation



72 % would like to be treated digitally by a well-known doctor



79 % would like digital treatment to be covered by health insurance



OnlineDoctor at a glance



Facts

Dermatologists

> 650

Cooperations with insurances

> 50



Largest specialist network in the DACH region

Digital Completion Quote

~ 85%

Employees

> 50



Physical date in $\approx$ 5 days with Specialist doctor (instead of several months), if necessary

Cases

> 100.000

Funding

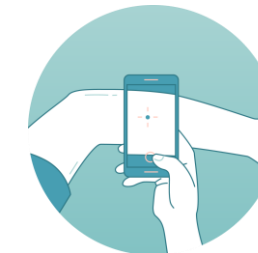
> 10 Mio. €

Scalability

> 1. Mio cases/year

Certification

CE > Medical Device



Own AI competence and first prototype as a basis for certified AI products



How OnlineDoctor works for people with a skin problem



1.



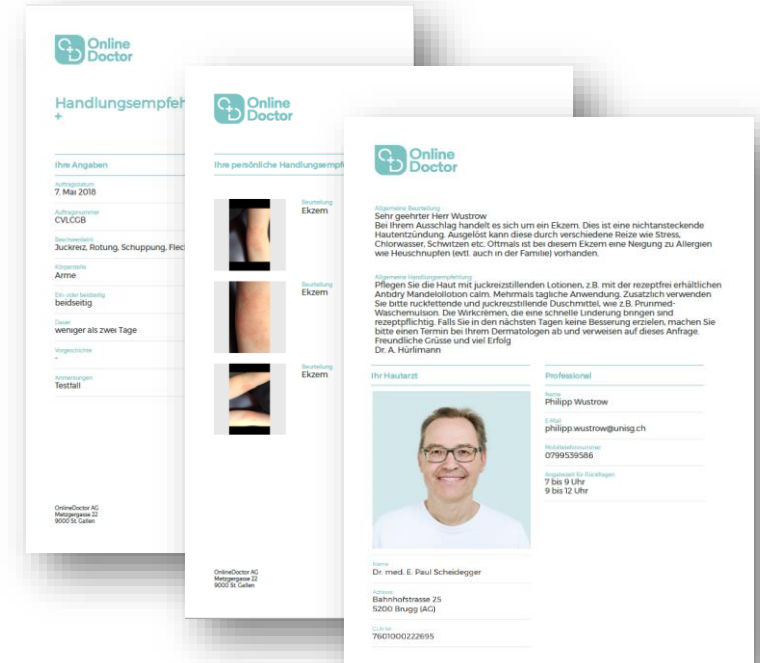
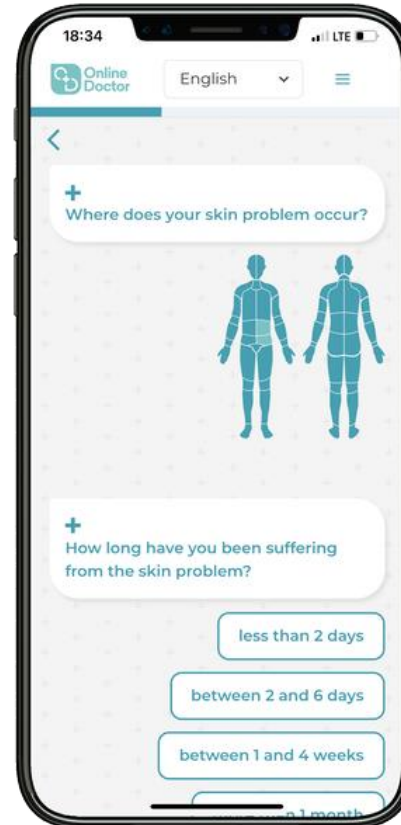
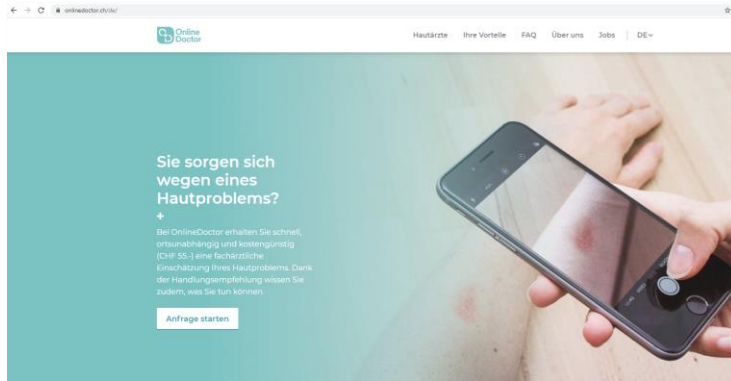
Choose a dermatologist



Describe symptoms, take pictures of the skin and send request



Within $\approx$ 7.5 hours received specialist diagnosis + recommendation for action





How OnlineDoctor works for dermatologists



Dermatologists can use the tool to **treat new and existing patients digitally**. The **communication is done in writing and time-delayed**, so that the medical staff has more flexibility in the diagnosis.

The use of text modules also makes it possible to present information on common therapies and clinical pictures for the person concerned quickly and in a way that patients can easily understand.

The **field of teledermatology is wide: Both acute and chronic cases and follow-up checks can be processed**. The information relevant for medical diagnostics is transmitted in a structured manner using a text-based dialogue system in compliance with data protection regulations, so that cases can be handled quickly. In this way, **on-site medical expertise can be combined with fast digital diagnostics**. Personal support can be efficiently and individually linked with digital support.

For **triage, diagnostics, follow-up and wound control**, scientific studies are available in regard to the high quality of care.

+ Artificial intelligence in teledermatology



OnlineDoctor aims to bring **the first AI-based medical product** in the field of teledermatology to market maturity.

An internal AI team is developing the technology for **diagnosing skin diseases**.

This AI bundles the **experience of more than 600 dermatologists**, who will be supported in their medical work by the technology as a digital assistant in the future. The specialist medical knowledge of the network thus contains an **aggregated competence of 5,000 years** and generates a specialist medical swarm intelligence and the basis for training the OnlineDoctor AI.

An AI-supported medical product in teledermatology can create the **basis for every diagnosis that is made digitally to be a combination of specialist medical expertise and AI**. OnlineDoctor wants to actively shape the future of digital dermatology.



OnlineDoctor Founders



At the University of St. Gallen, Dr. Philipp Wustrow and Dr. Tobias Wolf meet the dermatologist Dr. Paul Scheidegger in a business seminar for doctors in 2016. He attended the seminar and approached the two PhD students to talk about the inefficient and insecure ways patients seek help from him via email, WhatsApp or SMS. They jointly found that most of Dr. Scheidegger received inquiries through such inappropriate channels. This medical problem was the reason to found OnlineDoctor.





Your contact



Christiane Harders

Spokesperson OnlineDoctor

Tel.: 0049 178 92 31 01 2

E-Mail: presse@onlinedoctor.ch



Tamira Mühlhausen

PR & Communications Manager OnlineDoctor

Tel.: 0049 421 16 18 03 51

E-Mail: tamira.muehlhausen@onlinedoctor.de

OnlineDoctor AG

Lerchenfeldstrasse 4, 9014 St. Gallen
hello@onlinedoctor.ch

onlinedoctor.ch